

# Investor Presentation

**Warburg Conference** 



**■** Agenda



- 01\_Overview
- **02** Business Performance
- **03** Financial Performance
- 04\_Appendix



# ■ Blue Cap at a Glance

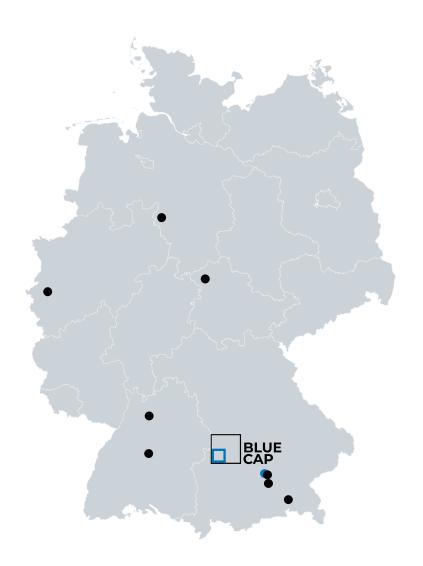


Listed Private Equity company with investment focus on German-speaking SME companies with clear potential for active transformation

Portfolio of 8 companies with more than 1.300 employees

Listed in Open Market
Segments Scale and m:access

Founded in Munich in 2006



**BUY, TRANSFORM, SELL** and **Best Owner Approach**: we are an active owner with a limited, but flexible holding period

Primarily control investments

Guidance for 2021 exceeded according to initial calculations
Revenue of EUR 265-270 mn and
Adjusted EBITDA margin of approx. 8.5-9.0 %

# **High Value Diversification across Sectors**







Invest: 2018 / 100%

Revenue: € 50 mn





Invest: 2021 / 71%

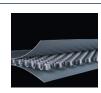
Revenue: € 35 mn



Invest: 2019 / 100%

Revenue: € 51 mn









### **Adhesives & Coatings** 36 %

### **PLANATOL®**

Invest: 2009 / 100%

Revenue: € 31 mn



Invest: 2016 / 100%

Revenue: € 55 mn





### **Electronics (recently acquired)**

HY-LINE®

Invest: 2021 / 93%

Revenue: € 51 mn



### Medicals 19 %

inheco\*

Invest: 2006 / 42%

Revenue: € 31 mn





Shares of Group Net Asset Value as of 30 June 2021, Revenue as of 31 December 2020

# ■ Our Focus: Niche SMEs with a Healthy Core Business and Significant Potential for Development



Investment

**Situations** 

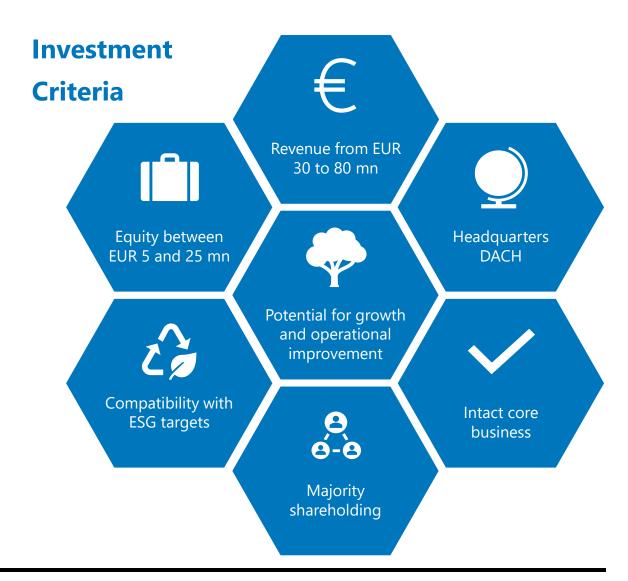
Succession

Carve-out

Growth challenges

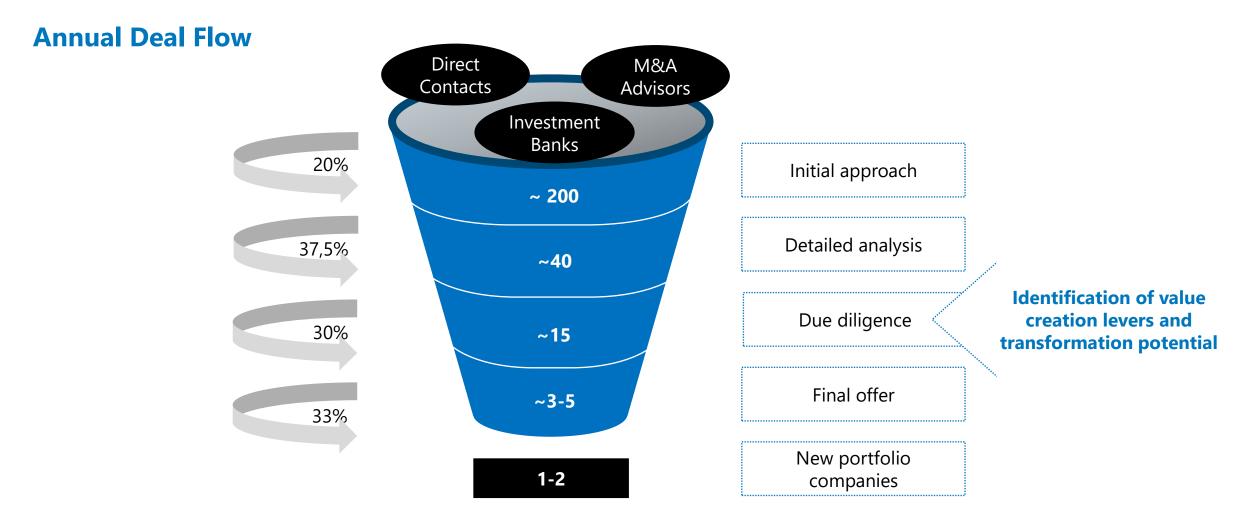
Shareholder disputes

Stressed situations



# ■ BUY: Active Market Screening to Realize 1-2 Acquisitions Every Year plus Add-On Acquisitions





# ■ TRANSFORM: Active and Strategic Support





Boost growth



Encourage sustainability



Launch initiatives



Reduce portfolio risks



Drive digitalization

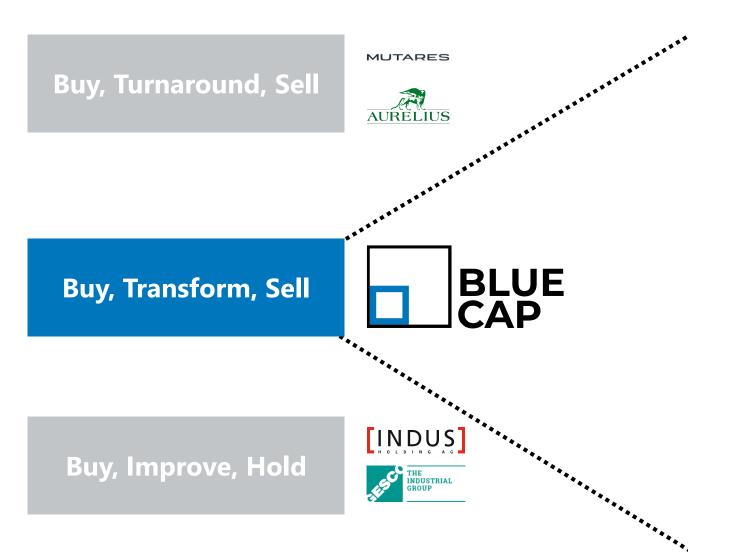


Relieve balance sheets

# Develop & implement individual strategies and autonomous management

# **■ SELL: Realising the Value Created**





## "Best Owner" Approach

- We keep our portfolio companies as long as we are the "Best Owner", and value creation is still possible with Blue Cap as main shareholder
- When our full potential is realized we actively look for the next owner who will further develop the company
- Realized proceeds from exits are reinvested in existing portfolio and new companies

Successful exits are the proof of concept of our business model.

# ■ SELL: Business Model is Confirmed by Our Exits





#### **Production Technology**

- Investment: 2011
- Exit: 2022
- Buyer: Merten Group (Germany)
- Actual market value achieved as % of NAV ~ 130%
- Money multiple: ~ 3.3x



#### **Metal Technology**

- Investment: 2016
- Exit: 2021
- Buyer: Bauer-Walser AG (Germany)
- Actual market value achieved as % of NAV: ~105%
- Money multiple: ~ 3.1x

# em-tec

#### **Medical Technology**

- Investment: 2014
- Exit: 2020
- Buyer: Dover Corp. (USA)
- Actual market value achieved as % of NAV ~ 177%
- Money multiple: ~ 4.0x



#### **Medical Technology**

- Investment: 2012
- Exit: 2018
- Buyer: Aouha (China)
- Actual market value achieved as % of NAV: ~ 189%
- Money multiple: ~ 3.4x



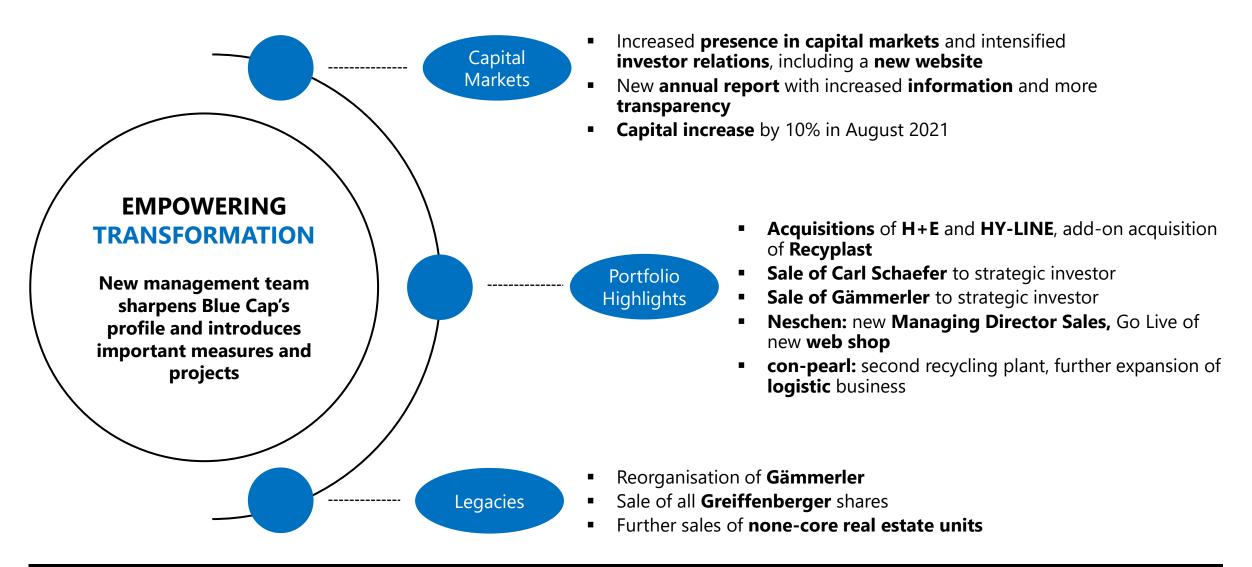
#### Adhesive Technology

- Investment: 2009
- Exit: 2017
- Buyer: St. Gobain (France)
- Actual market value achieved as % of NAV: N/A
- Money multiple: ~ 45.9x



# ■ Milestones 2021/2022 Continued Extensive Portfolio Transformation





# ■ HY-LINE: A Specialist for Complex Electronic Components





- Established value-added distributor that acts as a fullservice provider for electrical components and systems
- High cash conversion and high return on capital employed
- Long-term growth markets



### **Value Chain**

Early-stage

product

the **right** 

component

Most parts are customized

involvement in

development

Identification of

Concept phase Pre-series Procurement Shipping Distribution

Design-in phase Delivery phase

Design-in phase (development, 1-2 yrs.)

- Shipment of prototypes
  - Feasibility test
  - Negotiation of conditions
- Requests by the client
- QM assured by certified suppliers
- Shipment from Asia and the US to Germany and Switzerland

(over model life-time, 5-15 yrs.)

- Warehouse in Germany
- Just-in-time delivery
- Coordination and management of the whole logistics process

86% of sales with high value add

Only 14% of sales with classic distribution model

# **■ HY-LINE:** Equity Story and Various Value Creation Opportunities



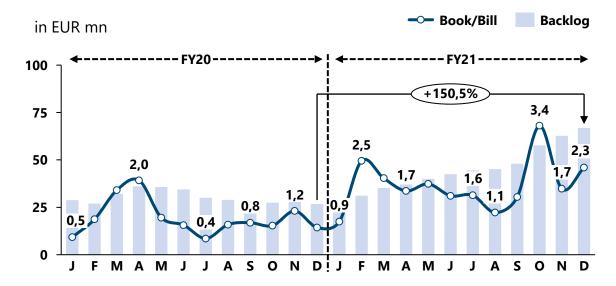
# **End-Market Trends Show a Favorable Long-Term Market Environment**

- Health care
- Smart home
- Internet of things (IoT)
- Wireless communication (5G)
- Electric industry

## **Value Creation Opportunities**

- Continued transformation to increase value add and share of own products
- Expansion in other regions (e.g. BeNeLux)
- Product expansion
- Buy & Build opportunities in fragmented markets

# Strong order rebound in 2021 and still ongoing



- Revenue rebound currently delayed due to component shortage and extended delivery time
- But first easings have been noticed and led to inceased deliveries in Q4 2021

# ■ ESG: Embedded into all elements of our Buy, Transform & Sell Business Model



### BUY

# 1. Integration into investment process and due diligence

Minimisation of ESG risk exposure

Identification of ESG-based value growth potential

Negative list for sectors and business models

### **TRANSFORM**

### 1. Improved sustainability

e.g. by reducing carbon footprint or enhancing products with sustainability interests in mind

2. Monitoring ESG developments using qualitative and quantitative KPIs

### **SELL**

# 1. Ensuring sustainable ongoing development

Consideration of ESG criteria based on best-owner approach

**2. Integration into equity story** ESG risk profile

# ■ Sustainability at Blue Cap: Our Roadmap to Anchor an ESG Strategy at Group Level

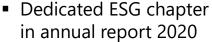


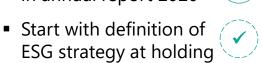
### 2020



- ESG project: kick off at Blue Cap holding
- Sensitization of portfolio companies
- Elaborate guidelines (1)
- Definition of measures at portfolio level
- Selection of first KPIs

### 2021





 Implementation of structures and processes at holding and portfolio level

level

- Strategy rollout in portfolio companies
- Collection and documentation of data at holding and portfolio companies for material risks

### 2022

- Publication of first ESG report (DNK basis <sup>(2)</sup>)
- Finetuning of ESG strategy and targets, especially quantitative KPIs
- Regular review of measures at portfolio level

### 2023ff

- Achievement of rateability
- Enhanced access to ESG linked "Green Financing"
- Regular ESG reports

<sup>&</sup>lt;sup>(1)</sup> Formulated framework for relevant subject areas; <sup>(2)</sup> German Sustainability Code

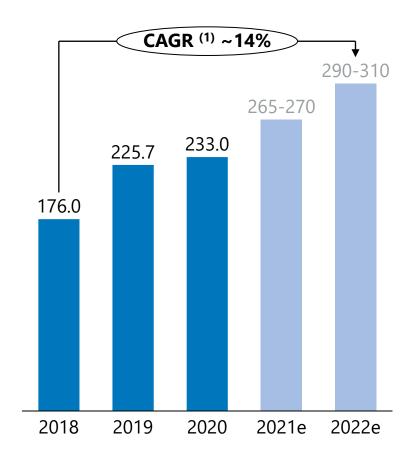


# ■ Revenue, EBITDA and EBIT Show Very High Annual Growth Rates



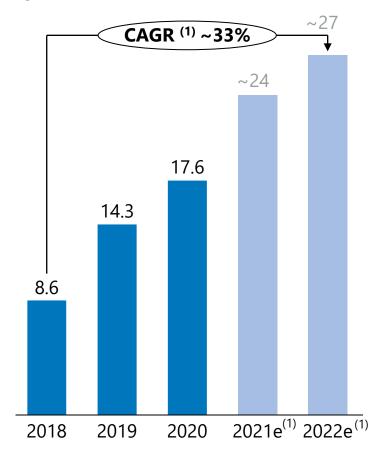


EUR m

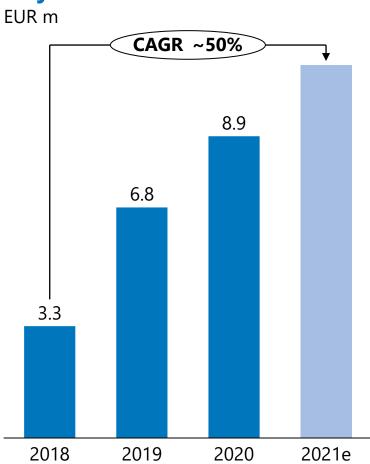


# **Adjusted EBITDA**

EUR m



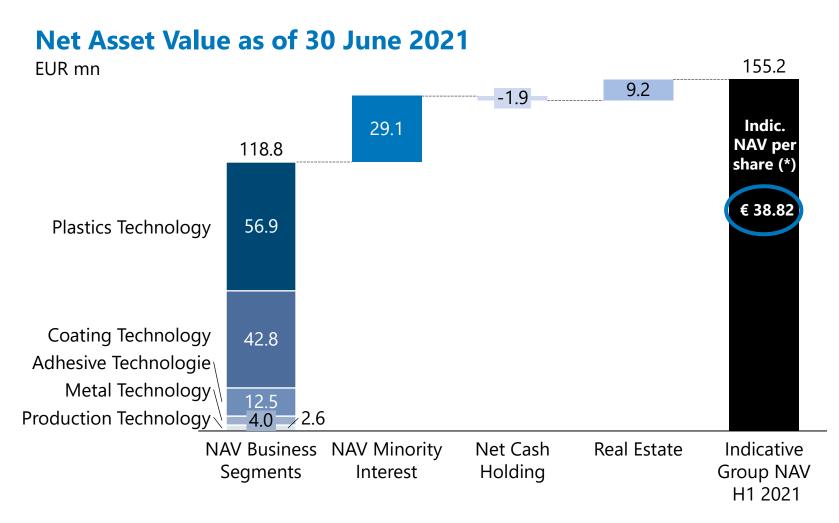
# **Adjusted EBIT**

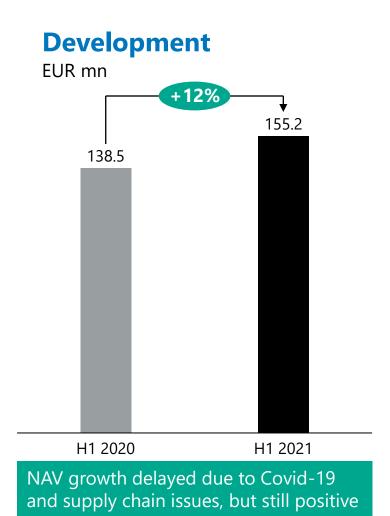


<sup>(1)</sup> Mid point of most recent guidance

## NAV: Substantial Portfolio Value with Growth Potential





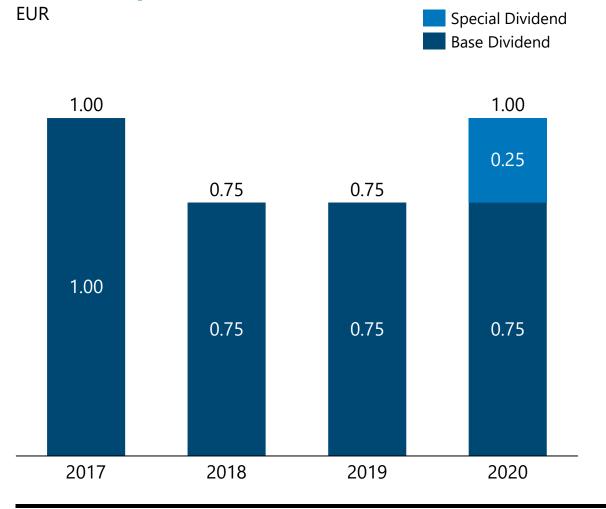


Note: A detailed description of the calculation of the NAV can be found in our Half Year Report 2021 on page 13. (\*) Calculation of NAV per share is based on number of shares as of 30 June 2021 (3,996,628 pcs).

# Attractive Dividend Policy



# **Dividend per Share**



### **Stable Dividend**

Blue Cap AG targets a stable base dividend over the cycle

### **Increases**

- Over time with a growing portfolio base dividend shall increase
- Special dividends from successful exits can be paid in addition to base dividend

### **Dividend Yields**

Attractive dividend yields of 4-6% historically

# ■ Blue Cap on the Stock Market:

# **Strong Upward Trend of the Share Price**



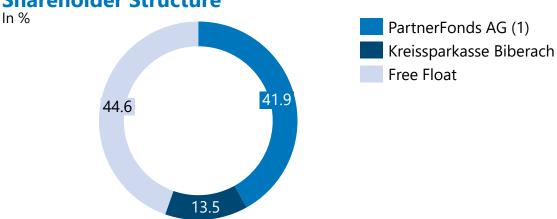
### **Reference Data**

- ISIN/WKN: DE 00A0JM2M1 / A0JM2M
- Ticker: B7E, B7E.DE (Reuters), B7E:GR (Bloomberg)
- Share Capital: 4,396,290.00 Euro / 4,396,290 pcs (last capital increase in August 2021)
- Market Segment: Scale (Frankfurt), m:access (Munich)
- Designated Sponsor: BankM AG
- Stock Exchanges: XETRA, Frankfurt, Munich, Hamburg, Düsseldorf, Berlin, Stuttgart, Tradegate

### **Positive Recommendations by Analysts**

Analyst	Date	Rating	<b>Target Price</b>
M.M. Warburg	07.02.2022	Buy	43,00 €
SMC Research	21.01.2022	Buy	48,40 €
Edison Research	10.09.2021	n.a.	n.a.

### **Shareholder Structure**



(1) In an extraordinary meeting on May 6, 2020, it was decided to liquidate PartnerFonds AG with effect from January 1, 2021. PartnerFonds stated that first shares can be sold from January 2022.

### **Share Price Development**



Source: Börse Frankfurt

# ■ Outlook: We Have Ambitious Targets



## **Further Strengthen the Portfolio Structure**



Successful organic development



Growth by acquiring new companies



Inorganic growth of portfolio by add-on acquisitions



Constant review of exit options



Shareholders participate in success with an **attractive** dividend yield

### **Short Term Goals**

- Short term financial goal for 2022: Sales of EUR 290 – 310 mn and EBITDA (adj.) margin at lower end of guidance of 8.5 – 9.5 %
- Net debt/EBITDA adj. ≤ **2.75**

### Medium Term Goals

- Maintain double-digit growth in the next years
- Increase our portfolio from 8 to approx. 12-15 companies
- Increase net asset value and market capitalization to more than EUR 200 mn
- Support sale of block held by PartnerFonds with minimum disruption to the stock price

## Contact





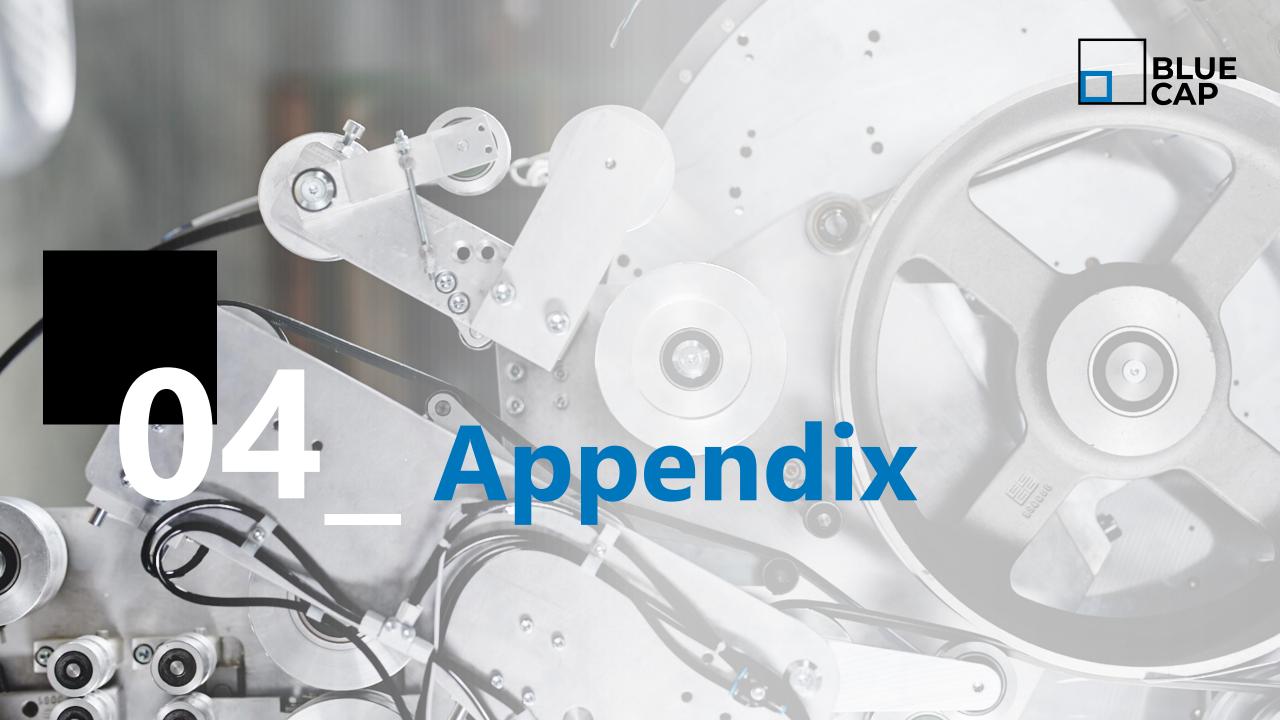
# **Tobias Hoffmann-Becking**

Board Member M&A / Capital Markets

hoffmann-becking@blue-cap.de +49 89 288909-10

# **Blue Cap AG**

Ludwigstraße 11 80539 München office@blue-cap.de www.blue-cap.de



# ■ Experienced Management Team with Complementary Skills



**Tobias Hoffmann-Becking** 

Chief Investment Officer



**Main Responsibilities** 

- M&A Business
- Capital Market & Investor Relations

### **Professional Experience**

- Managing Director Rothschild & Co.
- Partner Odewald & Cie.
- Investment Manager Candover plc.
- Associate Bain Capital Ltd
- Consultant Boston Consulting Group

**Ulrich Blessing** 

Chief Operating Officer



### **Main Responsibilities**

- Portfolio Management
- ESG

### **Professional Experience**

- Managing Director LB GmbH
- Managing Director Klöpfer & Königer
- Investment Manager KF 15 GmbH,
- Principal Boston Consulting Group
- Consultant Wieselhuber & Partner

Matthias Kosch
Chief Financial Officer



### **Main Responsibilities**

- Finance and Accounting
- IT

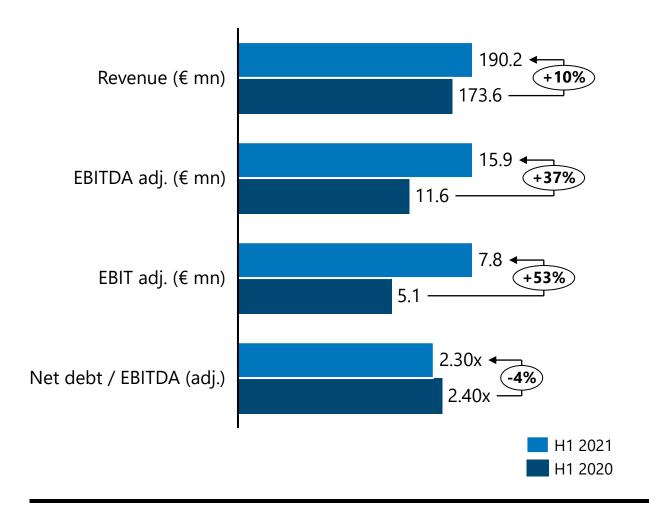
### **Professional Experience**

- CFO Blue Cap AG
- Investment Manager Blue Cap AG
- Financial Analyst CMP Capital Management-Partners GmbH

# ■ 9M 2021: Strong Growth despite Supply-Chain Issues on Procurement Markets



### **Performance in First Nine Months 2021**



### **Robust Financials due to Diversification**

- Sales increased mainly due to acquisitions. Increase of EBITDA and EBIT margin (adj.) to 8.2% (9M 2020: 6.5%) and 4.0% (9M 2020: 2.9%) respectively.
- However, Q3 was below full potential and was impacted by supply-chain issues and semiconductor shortages.
- Leverage ratio will decrease further as net debt increased due to acquisition of HY-LINE Group which has, however, contributed to EBITDA only since September.

## I Fiscal Year 2020 - Overview



### **Good Business Performance in Covid Year**

- The forecast for FY 2020 was adjusted in March 2020 due to economic restrictions caused by Covid-19: sales of EUR 215-222 mn and adj. EBITDA margin of 4.3-5.0%.
- However, the revised forecast was exceeded which is mainly due to the positive development in the plastics technology sector.
- Revenue increased slightly due to first time full consolidation of con-pearl. Cost decreases and advancement in the reorganisation of con-pearl were able to compensate sales declines due to Covid-19 and deconsolidation of em-tec partially.
- Significant increase of EBITDA adj. and EBIT adj. is due to the positive development in the plastics technology sector.
- Number of portfolio companies decreased as em-tec was sold in 2020 and SMB-David had to file for insolvency.

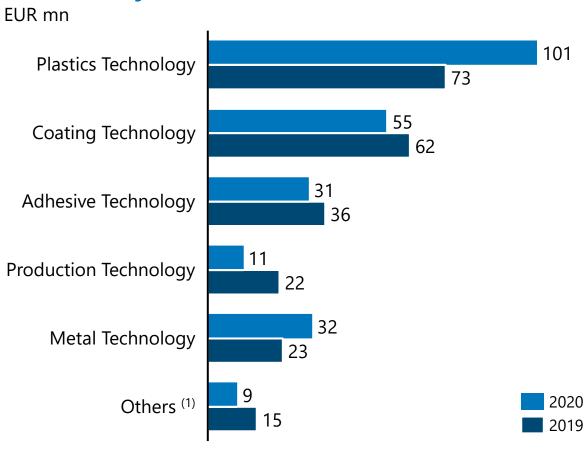
EUR mn	2020	2019	Δ in %
Earnings and Cash Flow Figures			
Sales	233.0	225.7	3.2
adjusted EBITDA <sup>(1)</sup>	17.6	14.3	22.9
adjusted EBIT <sup>(1)</sup>	8.9	6.8	30.8
Annual result	16.6	2.8	>100
Free cash flow	26.7	-17.1	>100
Earnings per share in EUR	4.15	0.71	>100
alance Sheet Figures			
Total assets	198.5	201.3	1.4
Equity capital	80.3	67.0	19.9
Equity ratio in %	40.5	33.3	21.6
Net debt	28.4	48.9	42
Leverage in years	1.6	3.4	52.9
ther Key Figures			
Employees (on average, incl. trainees)	1,095	1,024	6.9
Number of portfolio companies	8	10	20

adjusted to reflect extraordinary, prior-period and other effects resulting from reorganisation measures, as well as one-off effects

# ■ Fiscal Year 2020 - Sector Performance (1/2)

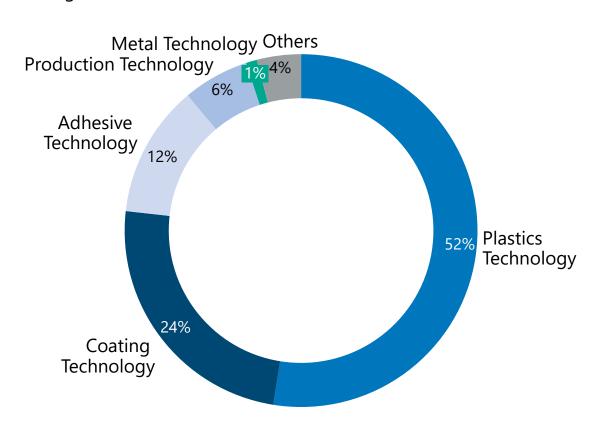


### **Revenue by Sectors**



## **Employees by Sectors**

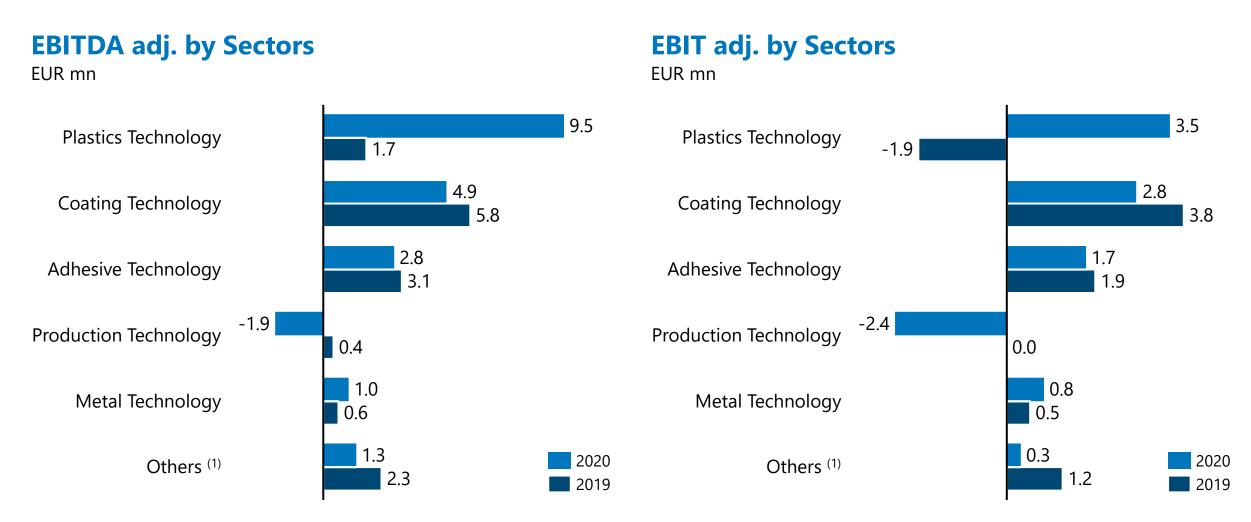
including trainees



<sup>(1)</sup> Up until 30 April 2020, the portfolio also included the Medical Technology segment, which was dissolved on this date with the successful sale of em-tec GmbH. As a result, key figures for the Medical Technology segment are presented under the Other segment.

# ■ Fiscal Year 2020 - Sector Performance (2/2)





<sup>(1)</sup> Up until 30 April 2020, the portfolio also included the Medical Technology segment, which was dissolved on this date with the successful sale of em-tec GmbH. As a result, key figures for the Medical Technology segment are presented under the Other segment.

# Neschen

# **Coating GmbH**





Neschen Coating GmbH is a leading international company for self-adhesive media and coating solutions. The company offers products for a wide range of applications in the fields of "Graphic Media and Laminators", "Book Protection and Repair" as well as individual solutions for industrial applications, e.g. in electronic products. Neschen sells its products and selected merchandise through the independent distribution company Filmolux.





Headquarters	Bückeburg, Lower Saxony
Managing Director	Kai Tittgemeyer, Andreas Mertens
Revenue 2020	54.5 mn EUR
Employees 2020	263
Foundation	1889 (1946 rebranded)
With Blue Cap since	2016
Ownership stake in %	100
Locations	Vienna (Austria), Raalte (Netherlands), Bagnolo (Italy), Paris (France), Emmen (Switzerland), Stockholm (Sweden), Greenville (USA), Hradec Kralove (Czech Republic)
Industry	Coating Technology

### Review 2020

- Decline in activity due to lock downs (closed retail, reduced trade fairs and events)
- Increased activities in "Industrial Coatings" and Covid-19-induced sales, i.e. social distancing graphics.

- Taken over from insolvency, Neschen has since then developed into a leading international company in its sector by adopting growth and optimization measures
- Further potential for value creation:
  - Internationalization / market entry in the USA was initiated in 2020
  - Systematic expansion of Industrial Coating business
  - Digitalization of sales processes

# Uniplast

### Knauer GmbH & Co. KG





Uniplast develops and manufactures plastic packaging for the fast-moving consumer goods (FMCG) sector. The company produces more than 3 billion cups annually using an injection molding or deep drawing process. The cups are primarily used for yogurt, dessert and cream cheese. In addition to the standard range of more than 300 shapes, Uniplast develops products based on customer-specific requirements.





Headquarters	Dettingen an der Erms, Baden-Württemberg	
<b>Managing Director</b>	Andreas Doster	
Revenue 2020	49.6 mn EUR	
Employees 2020	288	
Foundation	1968 by Alfred Knauer	
With Blue Cap since	2018	
Ownership stake in %	100	
Industry	Plastics Technology	

### Review 2020

- Increased home consumption and stockpiling in Q1
- Reduced hotel and gastronomy business

- Many years of know-how and the fulfillment of customer-specific requirements make the company a market leader for packaging solutions in the German dairy industry
- Further potential for value creation:
  - Further process optimization in production and purchasing
  - Strengthened R&D team is constantly working on new ideas and innovation
  - Focus on reduction of plastic usage and increase of recyclable packing

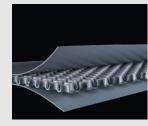
# ■ con-pearl GmbH





con-pearl manufactures lightweight plastic boards and products for the packaging and automotive industry, as well as other sectors. In its own recycling and compounding plant in Leinefelde, the company recycles polypropylene plastic and converts it into high-quality plastic compounds. The recyclate is either sold to customers. However, the main part is used in the internal production.





Headquarters	Geismar, Thuringia	
Managing Director	Stefan Hoedt, Ulrich Blessing	
Revenue 2020	51.2 mn EUR	
Employees 2020	286	
Foundation	1990 (2019 rebranded)	
With Blue Cap since	2019	
Ownership stake in %	100	
Locations	Leinefelde (Thuringia), Greenville (USA)	
Industry	Plastics Technology	

### Review 2020

- Weakness in automotive industry
- Very strong performance in logistics/ecommerce since summer
- Finalized restructuring measures create a stable basis for future profitable growth

- Due to its own recycling plant con-pearl is partially independent from the supply situation in the plastic market
- Further potential for value creation:
  - Products serve the "lightweight construction" trend of the automotive industry
  - Closed loop solutions: from recycling to recycling
  - New markets beyond the automotive and logistics sectors

# ■ Planatol GmbH





Planatol is a global supplier of adhesives, adhesive applications and application systems. The company serves the packaging, wood and paper industries and offers customized special solutions for many other branches of industry. Planatol also develops and produces systems for their applications, such as those for fold-gluing in rotary printing.





Headquarters	Rohrdorf-Thansau, Bavaria
Managing Director	Hans Mühlhauser, Valentino Di Candido
Revenue 2020	30.8 mn EUR
Employees 2020	135
Foundation	1932 by Willy Hesselmann
With Blue Cap since	2009 (majority stake since 2011)
Ownership stake in %	100
Locations	Herford (North Rhine- Westphalia), Paris (France), Milan (Italy)
Industry	Adhesive Technology

### Review 2020

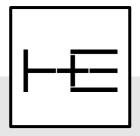
- Slow down in industrial production due to Covid-19
- Improvement of the situation in Q3, but still below previous levels

- Planatol's products offer a wide range of applications, enabling the company to supply numerous industries
- Further potential for value creation:
  - Further systematization and digitalization of sales
  - Development of biodegradable adhesives by the recently strengthened R&D unit
  - "Blue & Green" sustainability program to advance ecological adhesives
  - Inorganic growth to complete product portfolio

# H+E

# Group





H+E is a plastics expert with core competence in the **development and production of gas injection molding and injection molded parts**. Customers are mainly from the **automotive and household appliance industry**. Expertise ranges from simple plastic parts to complex assemblies with high-quality surfaces. **Toolmaking and process development** are further core competencies.



Headquarters	lttlingen, Baden- Württemberg	
Managing Director	Philipp Bentzinger, Mike Liphardt	
Revenue 2020	34.7 mn EUR	
Employees 2020	210	
Foundation	1976 (2021 rebranded)	
With Blue Cap since	2021	
Ownership stake in %	71	
Locations	Sinsheim, Baden- Württemberg	
Industry	Plastics Technology	

### Review 2020

- Weakness in automotive industry
- Market recovery started in Q3

- The difficult market environment due to the pandemic created an excellent entry opportunity for Blue Cap at a low valuation level. With economic recovery and various growth measures, H+E offers the opportunity for a substantial increase in earnings and valuation.
- Further potential for value creation:
  - Further intensify sales activities
  - New markets and customer groups
  - Examine options for inorganic growth

## **nokra**

# **Optische Prüftechnik und Automation GmbH**





nokra manufactures inline measurement systems using optical lasers with applications in the steel, aluminium and automotive industries. Its systems measure geometric features such as length, width, thickness, profile, form and position. The measuring systems inspect seamlessly and automatically in the production cycle with nearly 2,500 laser sensors.





Headquarters	Baesweiler, North Rhine- Westphalia	
Managing Director	Günter Lauven	
Revenue 2020	2.3 mn EUR	
Employees 2020	23	
Foundation	1991	
With Blue Cap since	2014	
Ownership stake in %	90	
Locations	Baesweiler, North Rhine- Westphalia	
Industry	Production Technology	

### Review 2020

 Exposure to Covid-19 weakened industries: plant closures, decrease of CapEx driven orders

- Many years of experience, an interdisciplinary team and the close cooperation with its partners ensure that nokra's measuring systems are continually further developed and comply with the latest state-of-the-art.
- Further potential for value creation:
  - Further development of standard products and solutions in order to process smaller orders profitably
  - New customer groups

# ■ Gämmerler GmbH



Sold in Feb 2022

**GÄMMERLER** 

Gämmerler GmbH has specialized in the development, construction and assembly of systems and machines for the **finishing of printed products**. Due to the general consolidation pressure in the printing industry and Covid-19-induced weakness, Gämmerler will **focus on the service and spare parts business** in the future. This includes the maintenance of existing lines as well as comprehensive and prompt spareparts services.





Headquarters	Geretsried-Gelting, Bavaria	
Managing Director	Eckhardt Hörner-Marass	
Revenue 2020	7 mn EUR	
Employees 2020	37	
Foundation	1978 by Hagen Gämmerler	
With Blue Cap since	2011	
Ownership stake in %	100	
Industry	Production Technology	

### Review 2020

- Weakness of printing industry was enhanced by Covid-19
- Significant reduction in new orders

- Strategic focus on profitable service and spare parts business which is well established: broad customer base that corresponds to the world's largest installed base of post press systems with an active machine base of ~300 mn EUR
- Further potential for value creation:
  - Strategic focus on the profitable and highmargin service business
  - Reduction of the company's dependency on the structurally weak and cyclical printing industry

## Carl Schaefer

## **Gold- und Silberscheideanstalt GmbH**







Carl Schaefer operates as a **gold and silver refinery** in the field of precious metal recovery, as well as trading in precious metal products. In the recycling process, pure precious metal is extracted from the delivered goods. The company offers a wide range of precious metal semi-finished and finished products. Customers include **precious metal traders**, **goldsmiths**, **jewelers**, **dental laboratories**, **dentists and private individuals**.





Headquarters	Pforzheim, Baden- Württemberg	
Managing Director	Ulrich Blessing	
Revenue 2020	31.8 mn EUR	
Employees 2020	15	
Foundation	1861 by Carl Schaefer	
With Blue Cap since	2016	
Ownership stake in %	100	
Industry	Metal Technology	

### Review 2020

Strong increase in business volume and gold price

- Carl Schaefer offers an extremely broad range of services. A key success factor is the confidence of its customers. As an anticyclical company Carl Schaefer contributes to Blue Cap's diversification
- Further potential for value creation:
  - Sales activities are to be further expanded and systematized in order to increase consignment and reduce dependency from gold price
  - Drive growth in less cyclical segments, such as dental laboratories

# ■ Financial Calendar and Contact Details



Date	Event	Location
15-16 February 2022	M.M.Warburg Investor Conference	virtual
April 2022	Annual Report 2021	Publication
03-04 May 2022	33 <sup>rd</sup> Munich Capital Market Conference	Hybrid Event
23-25 May 2022	<b>Equity Forum Spring Conference</b>	Frankfurt / Main
June 2022	Annual General Meeting 2022	tba
13 July 2022	m:access Conference Investment Companies	virtual



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