

Investor Presentation

German Equity Forum





■ Agenda



- 01_Overview
- **02** Business Performance
- **03** Financial Performance
- 04_Appendix



■ Blue Cap at a Glance

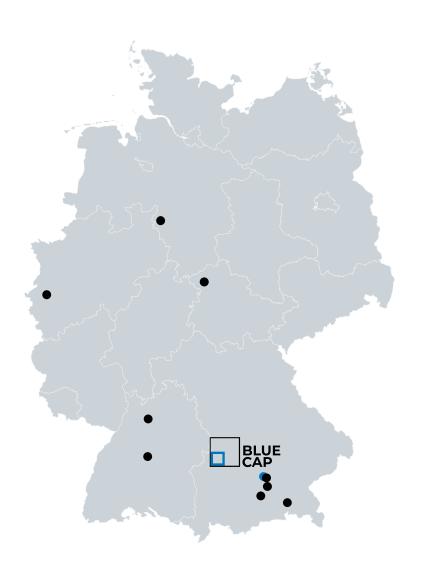


Listed Private Equity company with investment focus on German-speaking SME companies with clear potential for active transformation

Portfolio of **9 companies** with more than **1.300 employees**

Listed in Open Market Segments **Scale** and **m:access**

Founded in Munich in 2006



BUY, TRANSFORM, SELL and Best Owner Approach: we are an active owner with a limited, but flexible holding period

Primarily control investments

Our guidance for 2021: Revenue of EUR 255-260 mn and EBITDA margin (adj.) of c.8 %

High Value Diversification across Sectors



Plastics 37 %



Invest: 2018 / 100%

Revenue: € 50 mn





Invest: 2021 / 71%

Revenue: € 35 mn



Invest: 2019 / 100%

Revenue: € 51 mn









Adhesives & Coatings 36 %

PLANATOL®

Invest: 2009 / 100%

Revenue: € 31 mn







Invest: 2016 / 100%

Revenue: € 55 mn





Electronics (recently acquired)

HY-LINE®

Invest: 2021 / 93%

Revenue: € 51 mn



Medicals 19 %

inheco*

Invest: 2006 / 42%

Revenue: € 31 mn







■ Our Focus: Companies with Core Business in Production, Distribution or Services of Industrial Goods



Investment

Situations

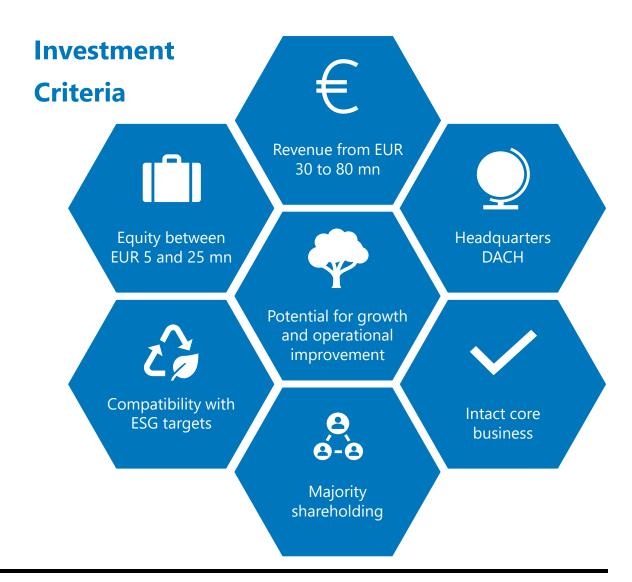
Succession

Carve-out

Growth challenges

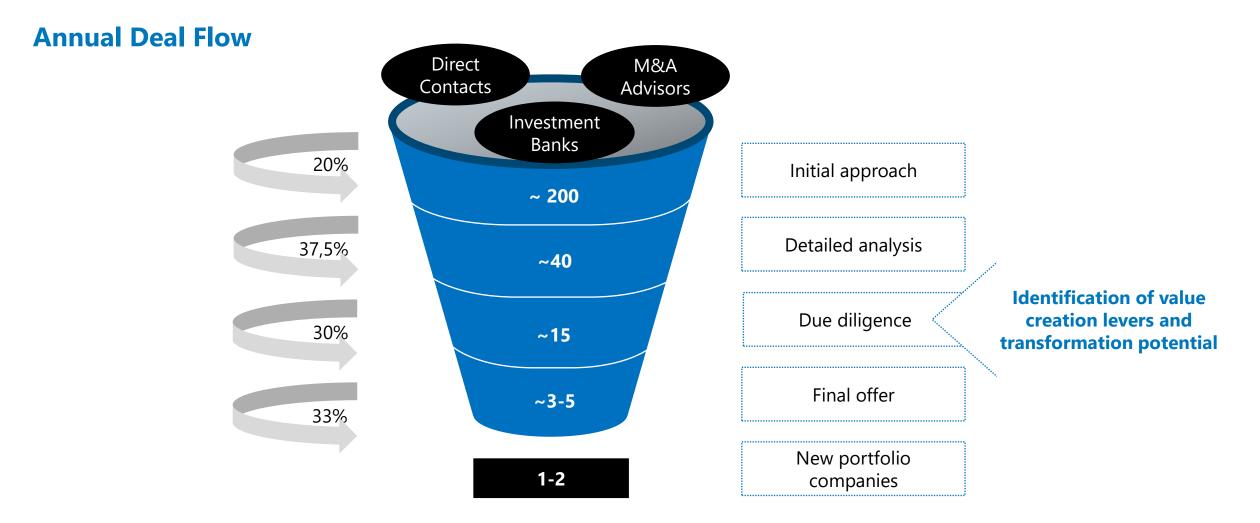
Shareholder disputes

Stressed situations



■ BUY: Active Market Screening to Realize 1-2 Acquisitions Every Year plus Add-On Acquisitions





■ TRANSFORM: Active and Strategic Support





Boost growth



Encourage sustainability



Launch initiatives



Reduce portfolio risks



Drive digitalization

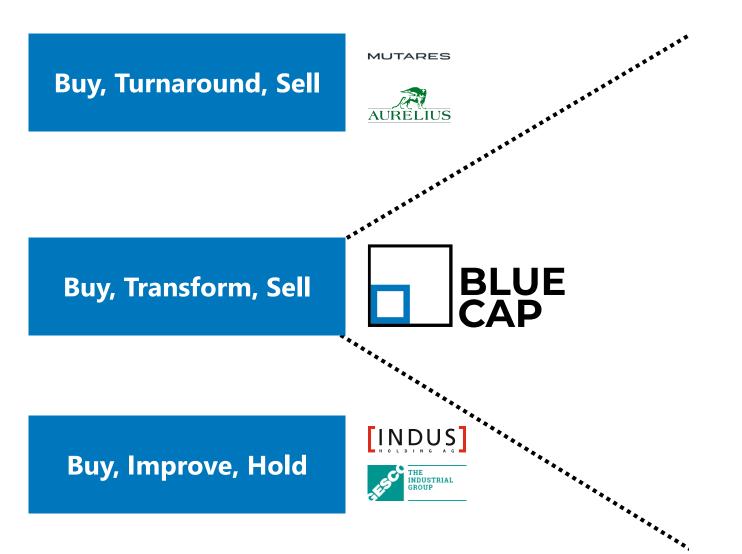


Relieve balance sheets

Develop & implement individual strategies and autonomous management

■ SELL: Realising the Value Created





"Best Owner" Approach

- We keep our portfolio companies as long as we are the "Best Owner", and value creation is still possible with Blue Cap as main shareholder
- When our full potential is realized we actively look for the next owner who will further develop the company
- Realized proceeds from exits are reinvested in existing portfolio and new companies

Successful exits are the proof of concept of our business model.

■ SELL: Business Model is Confirmed by Our Exits



em-tec

Medical Technology

em-tec

Investment: 2014

• Exit: 2020

Buyer: Dover Corp. (Illinois, USA)

Actual market value achieved as % of NAV ~ 177%

■ Money multiple: ~ 4.0x

WISAP

Medical Technology



Investment: 2012

Exit: 2018

Buyer: Aouha (Shanghai, China)

Actual market value achieved as % of NAV: ~ 189%

■ Money multiple: ~ 3.4x

Biolink

Adhesive Technology



Investment: 2009

• Exit: 2017

Buyer: St. Gobain (Paris, France)

Actual market value achieved as % of NAV: N/A

■ Money multiple: ~ 45.9x

Carl Schaefer

Metal Technology



Investment: 2016

Exit: 2021

Buyer: Bauer-Walser AG (Germany)

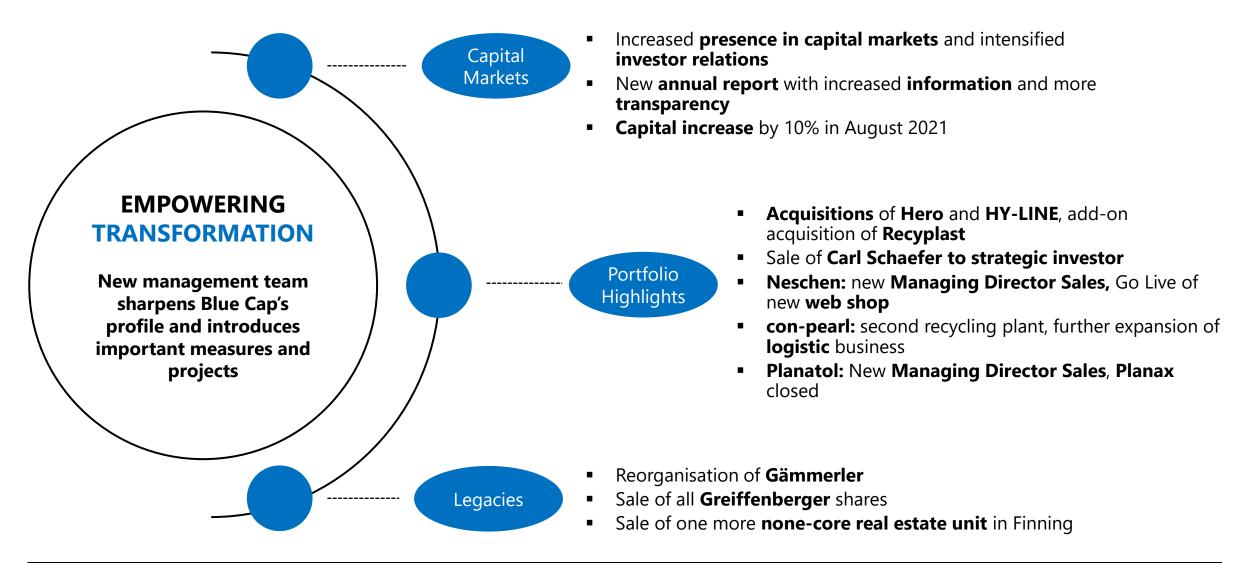
■ Actual market value achieved as % of NAV: ~105%

■ Money multiple: ~ 3.1x



■ Milestones 2021 Continued Extensive Portfolio Transformation





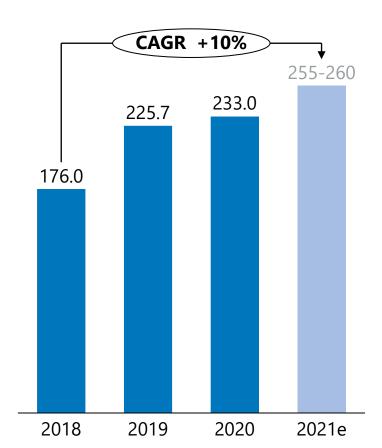


■ Revenue and EBITDA Show Double-Digit Annual Growth Rates



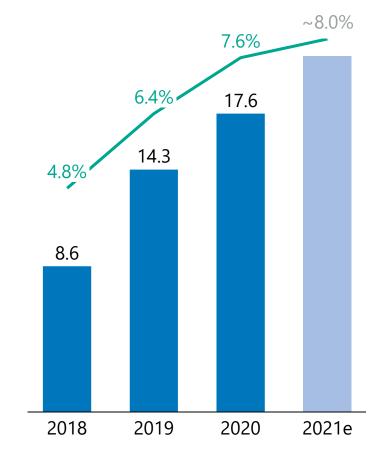
Revenue

EUR m



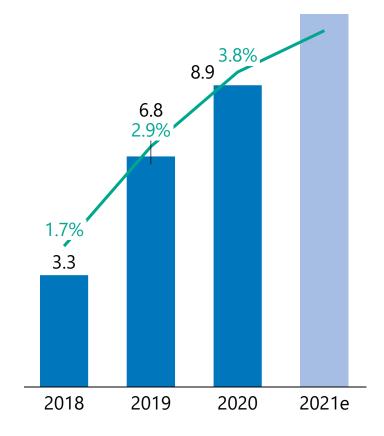
EBITDA adj. and Margin

EUR m and %



EBIT adj. and Margin

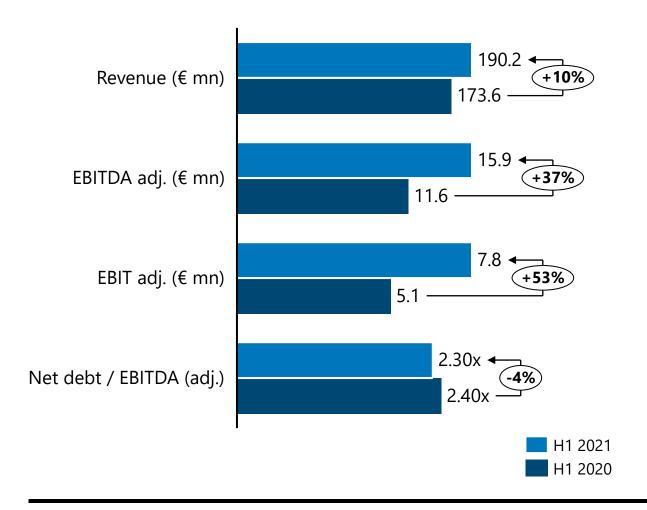
EUR m and %



■ 9M 2021: Strong Growth despite Supply-Chain Issues on Procurement Markets



Performance in First Nine Months 2021

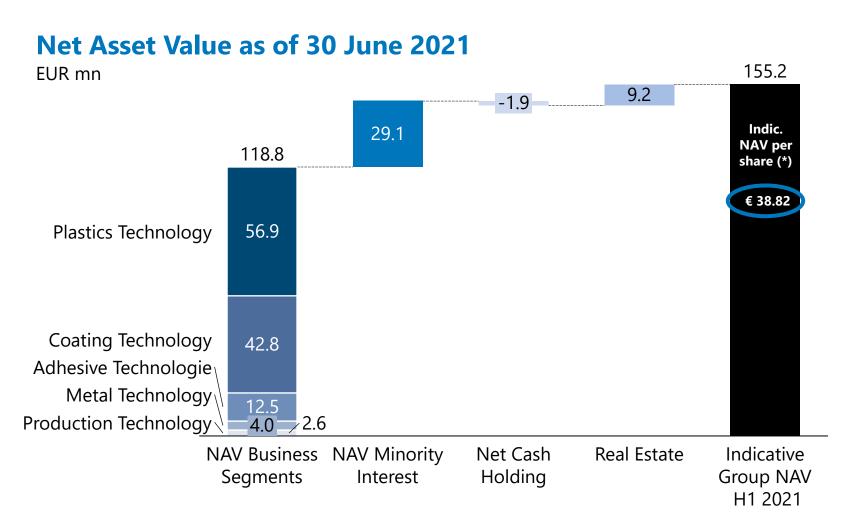


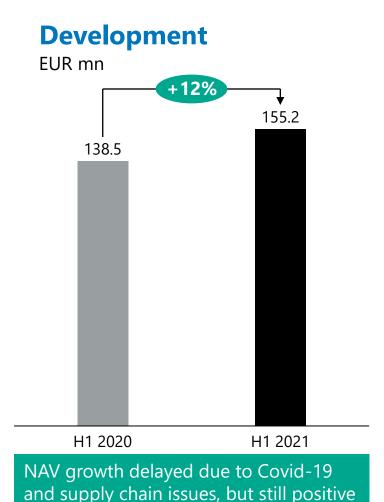
Robust Financials due to Diversification

- Sales increased mainly due to acquisitions. Increase of EBITDA and EBIT margin (adj.) to 8.2% (9M 2020: 6.5%) and 4.0% (9M 2020: 2.9%) respectively.
- However, Q3 was below full potential and was impacted by supply-chain issues and semiconductor shortages.
- Leverage ratio will decrease further as net debt increased due to acquisition of HY-LINE Group which has, however, contributed to EBITDA only since September.

■ NAV: Substantial Portfolio Value with Growth Potential





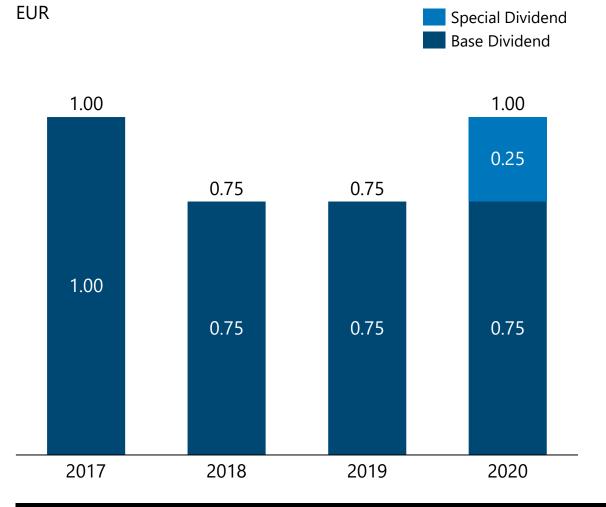


Note: A detailed description of the calculation of the NAV can be found in our Half Year Report 2021 on page 13. (*) Calculation of NAV per share is based on number of shares as of 30 June 2021 (3,996,628 pcs).

Attractive Dividend Policy







Stable Dividend

Blue Cap AG targets a stable base dividend over the cycle

Increases

- Over time with a growing portfolio base dividend shall increase
- Special dividends from successful exits can be paid in addition to base dividend

Dividend Yields

Attractive dividend yields of 4-6% historically

■ Outlook: We Have Ambitious Targets



Further Strengthen the Portfolio Structure



Successful organic development



Growth by acquiring new companies



Inorganic growth of portfolio by add-on acquisitions



Constant review of exit options



Shareholders participate in success with an attractive dividend yield

Short Term Goals

- Short term financial goal for 2021: Sales of
 EUR 255 260 mn and EBITDA (adj.) margin at lower end of guidance of 8 9 %
- Net debt/EBITDA adj. ≤ **2.75**

Medium Term Goals

- Maintain double-digit growth in the next years
- Increase our portfolio from 9 to approx. 12-15 companies
- Increase net asset value and market capitalization to more than EUR 200 mn

Contact





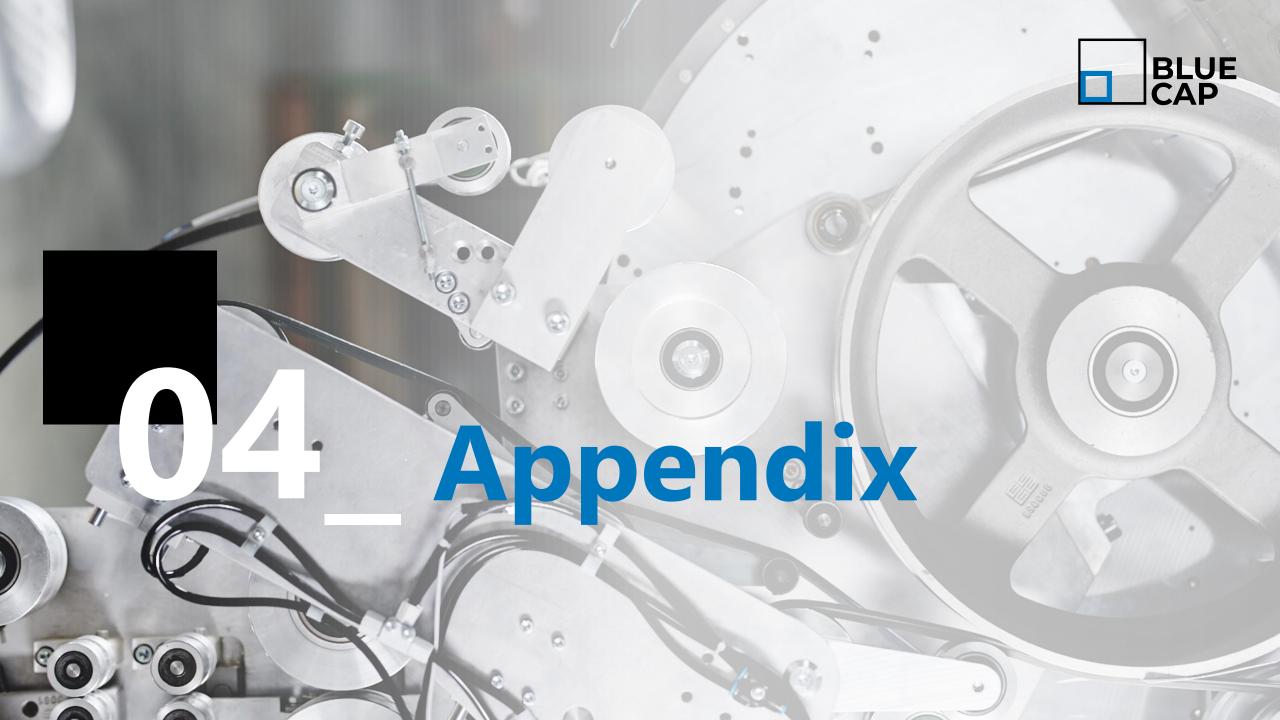
Tobias Hoffmann-Becking

Board Member M&A / Capital Markets

hoffmann-becking@blue-cap.de +49 89 288909-10

Blue Cap AG

Ludwigstraße 11 80539 München office@blue-cap.de www.blue-cap.de



■ Financial Calendar 2021 / 2022



Date	Event	Location
22 – 24 November 2021	Deutsches Eigenkapitalforum	Virtual
April 2022	Annual Report 2021	Publication
June 2022	Annual General Meeting 2022	tba

■ Experienced Management Team with Complementary Skills



Tobias Hoffmann-Becking

Chief Investment Officer



Main Responsibilities

- M&A Business
- Capital Market & Investor Relations

Professional Experience

- Managing Director Rothschild & Co.
- Partner Odewald & Cie.
- Investment Manager Candover plc.
- Associate Bain Capital Ltd
- Consultant Boston Consulting Group

Ulrich Blessing

Chief Operating Officer



Main Responsibilities

- Portfolio Management
- ESG

Professional Experience

- Managing Director LB GmbH
- Managing Director Klöpfer & Königer
- Investment Manager KF 15 GmbH,
- Principal Boston Consulting Group
- Consultant Wieselhuber & Partner

Matthias Kosch
Chief Financial Officer



Main Responsibilities

- Finance and Accounting
- IT

Professional Experience

- CFO Blue Cap AG
- Investment Manager Blue Cap AG
- Financial Analyst CMP Capital Management-Partners GmbH

■ Blue Cap on the Stock Market: Fast Recovery after Covid-19 and Strong Upward Trend in 2021



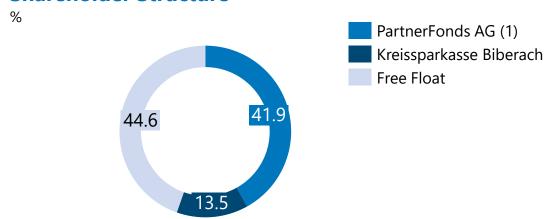
Reference Data

- ISIN/WKN: DE 00A0JM2M1 / A0JM2M
- Ticker: B7E, B7E.DE (Reuters), B7E:GR (Bloomberg)
- Share Capital: 4,396,290.00 Euro / 4,396,290 pcs (last capital increase in August 2021)
- Market Segment: Scale (Frankfurt), m:access (Munich)
- Designated Sponsor: BankM AG
- Stock Exchanges: XETRA, Frankfurt, Munich, Hamburg, Düsseldorf, Berlin, Stuttgart, Tradegate

Positive Recommendations by Analysts

Analyst	Date	Rating	Target Price	Download
M.M. Warburg	02.11.2021	Buy	41,00 €	<u>here</u>
SMC Research	04.11.2021	Buy	44,00 €	<u>here</u>
Edison Research	10.09.2021	n.a.	n.a.	<u>here</u>

Shareholder Structure



(1) In an extraordinary meeting on May 6, 2020, it was decided to liquidate PartnerFonds AG with effect from January 1, 2021.

Share Price Development Nov 2020-Nov 2021



Source: Börse Frankfurt

| Fiscal Year 2020 - Overview



Good Business Performance in Covid Year

- The forecast for FY 2020 was adjusted in March 2020 due to economic restrictions caused by Covid-19: sales of EUR 215-222 mn and adj. EBITDA margin of 4.3-5.0%.
- However, the revised forecast was exceeded which is mainly due to the positive development in the plastics technology sector.
- Revenue increased slightly due to first time full consolidation of con-pearl. Cost decreases and advancement in the reorganisation of con-pearl were able to compensate sales declines due to Covid-19 and deconsolidation of em-tec partially.
- Significant increase of EBITDA adj. and EBIT adj. is due to the positive development in the plastics technology sector.
- Number of portfolio companies decreased as em-tec was sold in 2020 and SMB-David had to file for insolvency.

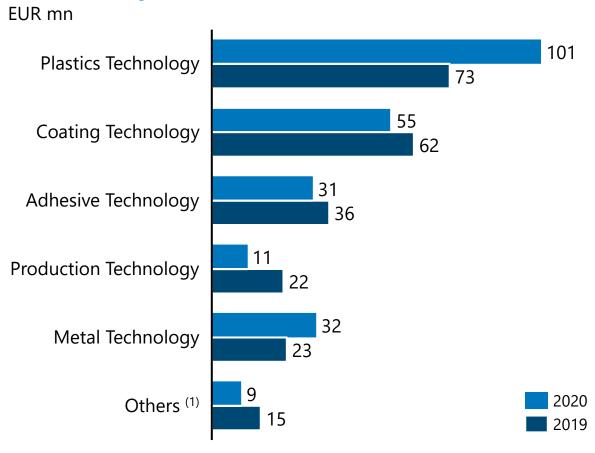
EUR mn	2020	2019	Δ in %
Earnings and Cash Flow Figures			
Sales	233.0	225.7	3.2
adjusted EBITDA ⁽¹⁾	17.6	14.3	22.9
adjusted EBIT ⁽¹⁾	8.9	6.8	30.8
Annual result	16.6	2.8	>100
Free cash flow	26.7	-17.1	>100
Earnings per share in EUR	4.15	0.71	>100
Balance Sheet Figures			
Total assets	198.5	201.3	1.4
Equity capital	80.3	67.0	19.9
Equity ratio in %	40.5	33.3	21.6
Net debt	28.4	48.9	42
Leverage in years	1.6	3.4	52.9
Other Key Figures			
Employees (on average, incl. trainees)	1,095	1,024	6.9
Number of portfolio companies	8	10	20

adjusted to reflect extraordinary, prior-period and other effects resulting from reorganisation measures, as well as one-off effects

■ Fiscal Year 2020 - Sector Performance (1/2)

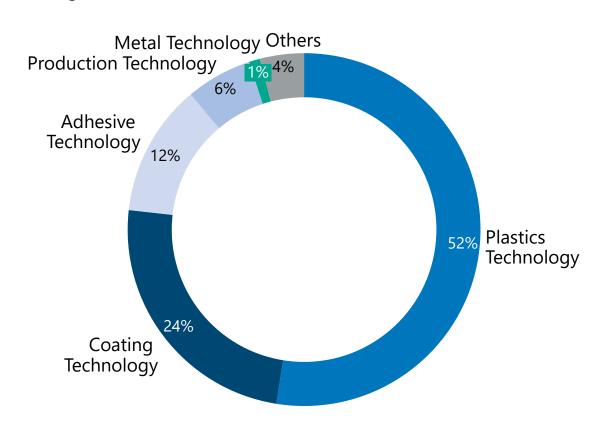






Employees by Sectors

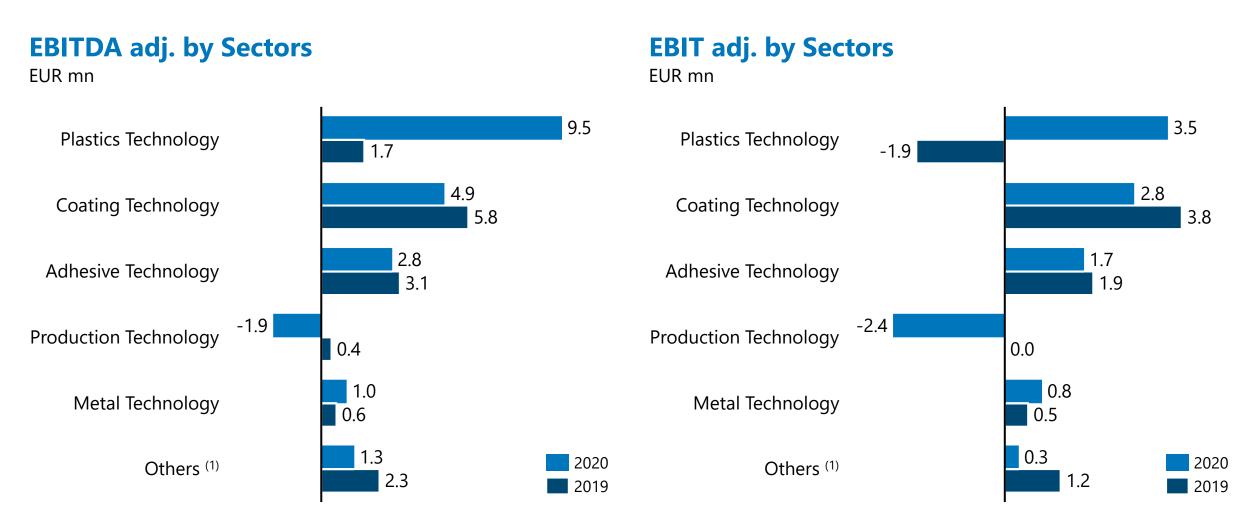
including trainees



⁽¹⁾ Up until 30 April 2020, the portfolio also included the Medical Technology segment, which was dissolved on this date with the successful sale of em-tec GmbH. As a result, key figures for the Medical Technology segment are presented under the Other segment.

■ Fiscal Year 2020 - Sector Performance (2/2)





⁽¹⁾ Up until 30 April 2020, the portfolio also included the Medical Technology segment, which was dissolved on this date with the successful sale of em-tec GmbH. As a result, key figures for the Medical Technology segment are presented under the Other segment.

■ Sustainability at Blue Cap: Our Roadmap to Anchor an ESG Strategy at Group Level



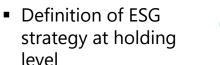
2020



- ESG project: kick off at Blue Cap holding
- Sensitization of portfolio companies
- Elaborate guidelines (1)
- Definition of measures at portfolio level
- Selection of first KPIs

2021

 Dedicated ESG chapter in annual report 2020



- Implementation of structures and processes at holding and portfolio level
- Strategy rollout in portfolio companies
- Collection and documentation of data at holding and portfolio companies for material risks

2022

- Publication of first ESG report (DNK basis ⁽²⁾)
- Achievement of rateability
- Finetuning of ESG strategy and targets
- Regular review of measures at portfolio level

2023ff

- ESG rating
- ESG linked "Green Financing"
- Regular ESG reports

⁽¹⁾ Formulated framework for relevant subject areas; ⁽²⁾ German Sustainability Code

■ HY-LINE: A Specialist for Complex Electronic Components





- Established value-added distributor that acts as a fullservice provider for electrical components and systems
- € 40-50 mn annual sales
- High cash conversion and high return on capital employed
- Long-term growth markets



Value Chain

Concept phase Pre-series Procurement Shipping Distribution Design-in phase Delivery phase (over model life-time, 5-15 yrs.)

- Early-stage involvement in product development
- Identification of the **right** component
- Most parts are customized

Shipment of prototypes

(development, 1-2 yrs.)

- Feasibility test
- Negotiation of conditions
- Requests by the client
- QM assured by certified suppliers
- Shipment from Asia and the US to Germany and Switzerland
- Warehouse in Germany
- Just-in-time delivery
- Coordination and management of the whole logistics process

86% of sales with high value add

Only 14% of sales with classic distribution model

■ HY-LINE: End-Market Trends Show a Favorable Long-Term Market Environment



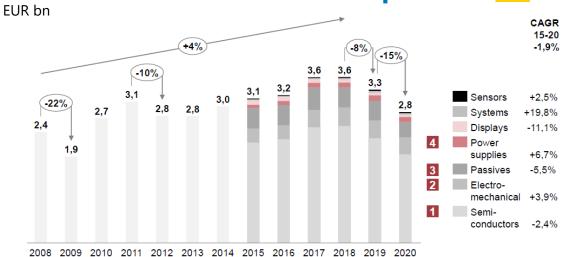
Overview of Selected Market Trends and Growth Drivers

Driver	Description	Rele- vance	Past impact	Future impact
Health care	The market has been steadily increasing in the past and this trend is expected to continue in the future			
Smart home	 German smart home device market sees continued strong growth both in residential and non-residential buildings Digitalization is an important trend 	•		
Internet of things (IoT)	 Number of devices are rapidly growing Largest use cases of IoT are in industrial production (predictive maintenance and shelf-optimizing production) 	•		
Wireless communication (5G)	 5G is the next-generation cellular standard (enables for example IoT) Infrastructure spending for cellular networks is shifting from 4G to 5G. This trend will enable various new applications in which HY-Line can participate 			
Electric industry	 The German electric industry develops stable in the long run but exposed to cyclical downturns (non-COVID related) 	•		

■ HY-LINE: Long-Term Growth Trend Intact, Rebound in Orders after Cyclical Decline



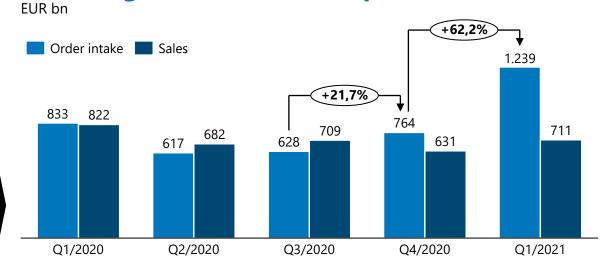
Distribution of Electronic Components



The industry since 2018

- Drastically reduced inventories, over-cautious planning and economic slowdown in some target markets are the root cause for the decline since 2018
- Other current factors are: COVID-19, Brexit, components shortage & shortage of air freight

Incoming Orders and Sales per Quarter

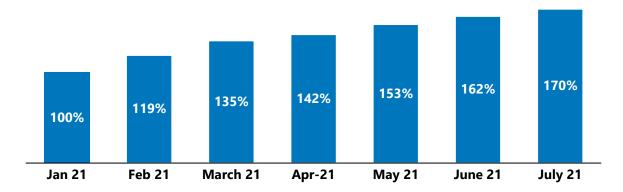


- Strong order rebound in 2021
- Revenue rebound currently delayed due to component shortage and extended delivery time

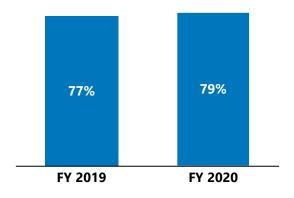
HY-LINE: Attractive Financial Profile and Various Value Creation Opportunities



Order Backlog Development



High Cash Conversion Free Cash Flow in % of EBITDA



Value Creation Opportunities

- Continued transformation to increase value add and share of own products
- Rebound in demand (ongoing)
- Expansion in other regions (e.g. BeNeLux)
- Product expansion
- Buy & Build opportunities in fragmented markets

Neschen

Coating GmbH





Neschen Coating GmbH is a leading international company for self-adhesive media and coating solutions. The company offers products for a wide range of applications in the fields of "Graphic Media and Laminators", "Book Protection and Repair" as well as individual solutions for industrial applications, e.g. in electronic products. Neschen sells its products and selected merchandise through the independent distribution company Filmolux.





Headquarters	Bückeburg, Lower Saxony
Managing Director	Kai Tittgemeyer, Andreas Mertens
Revenue 2020	54.5 mn EUR
Employees 2020	263
Foundation	1889 (1946 rebranded)
With Blue Cap since	2016
Ownership stake in %	100
Locations	Vienna (Austria), Raalte (Netherlands), Bagnolo (Italy), Paris (France), Emmen (Switzerland), Stockholm (Sweden), Greenville (USA), Hradec Kralove (Czech Republic)
Industry	Coating Technology

Review 2020

- Decline in activity due to lock downs (closed retail, reduced trade fairs and events)
- Increased activities in "Industrial Coatings" and Covid-19-induced sales, i.e. social distancing graphics.

- Taken over from insolvency, Neschen has since then developed into a leading international company in its sector by adopting growth and optimization measures
- Further potential for value creation:
 - Internationalization / market entry in the USA was initiated in 2020
 - Systematic expansion of Industrial Coating business
 - Digitalization of sales processes

Uniplast

Knauer GmbH & Co. KG





Uniplast develops and manufactures plastic packaging for the fast-moving consumer goods (FMCG) sector. The company produces more than 3 billion cups annually using an injection molding or deep drawing process. The cups are primarily used for yogurt, dessert and cream cheese. In addition to the standard range of more than 300 shapes, Uniplast develops products based on customer-specific requirements.





Headquarters	Dettingen an der Erms, Baden-Württemberg
Managing Director	Andreas Doster
Revenue 2020	49.6 mn EUR
Employees 2020	288
Foundation	1968 by Alfred Knauer
With Blue Cap since	2018
Ownership stake in %	100
Industry	Plastics Technology

Review 2020

- Increased home consumption and stockpiling in Q1
- Reduced hotel and gastronomy business

- Many years of know-how and the fulfillment of customer-specific requirements make the company a market leader for packaging solutions in the German dairy industry
- Further potential for value creation:
 - Further process optimization in production and purchasing
 - Strengthened R&D team is constantly working on new ideas and innovation
 - Focus on reduction of plastic usage and increase of recyclable packing

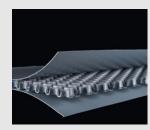
■ con-pearl GmbH





con-pearl manufactures lightweight plastic boards and products for the packaging and automotive industry, as well as other sectors. In its own recycling and compounding plant in Leinefelde, the company recycles polypropylene plastic and converts it into high-quality plastic compounds. The recyclate is either sold to customers. However, the main part is used in the internal production.





Headquarters	Geismar, Thuringia
Managing Director	Stefan Hoedt, Ulrich Blessing
Revenue 2020	51.2 mn EUR
Employees 2020	286
Foundation	1990 (2019 rebranded)
With Blue Cap since	2019
Ownership stake in %	100
Locations	Leinefelde (Thuringia), Greenville (USA)
Industry	Plastics Technology

Review 2020

- Weakness in automotive industry
- Very strong performance in logistics/ecommerce since summer
- Finalized restructuring measures create a stable basis for future profitable growth

- Due to its own recycling plant con-pearl is partially independent from the supply situation in the plastic market
- Further potential for value creation:
 - Products serve the "lightweight construction" trend of the automotive industry
 - Closed loop solutions: from recycling to recycling
 - New markets beyond the automotive and logistics sectors

■ Planatol GmbH





Planatol is a global supplier of adhesives, adhesive applications and application systems. The company serves the packaging, wood and paper industries and offers customized special solutions for many other branches of industry. Planatol also develops and produces systems for their applications, such as those for fold-gluing in rotary printing.





Headquarters	Rohrdorf-Thansau, Bavaria
Managing Director	Hans Mühlhauser, Valentino Di Candido
Revenue 2020	30.8 mn EUR
Employees 2020	135
Foundation	1932 by Willy Hesselmann
With Blue Cap since	2009 (majority stake since 2011)
Ownership stake in %	100
Locations	Herford (North Rhine- Westphalia), Paris (France), Milan (Italy)
Industry	Adhesive Technology

Review 2020

- Slow down in industrial production due to Covid-19
- Improvement of the situation in Q3, but still below previous levels

- Planatol's products offer a wide range of applications, enabling the company to supply numerous industries
- Further potential for value creation:
 - Further systematization and digitalization of sales
 - Development of biodegradable adhesives by the recently strengthened R&D unit
 - "Blue & Green" sustainability program to advance ecological adhesives
 - Inorganic growth to complete product portfolio

■ Hero GmbH





Hero is a plastics expert with core competence in the **development and production of gas injection molding and injection molded parts**. Customers are mainly from the **automotive and household appliance industry**. Expertise ranges from simple plastic parts to complex assemblies with high-quality surfaces. **Toolmaking and process development** are further core competencies.



Headquarters	Ittlingen, Baden- Württemberg
Managing Director	Philipp Bentzinger, Mike Liphardt
Revenue 2020	34.7 mn EUR
Employees 2020	210
Foundation	1976
With Blue Cap since	2021
Ownership stake in %	71
Locations	Sinsheim, Baden- Württemberg
Industry	Plastics Technology

Review 2020

- Weakness in automotive industry
- Market recovery started in Q3

- The difficult market environment due to the pandemic created an excellent entry opportunity for Blue Cap at a low valuation level. With economic recovery and various growth measures, Hero offers the opportunity for a substantial increase in earnings and valuation.
- Further potential for value creation:
 - Further intensify sales activities
 - New markets and customer groups
 - Examine options for inorganic growth

nokra

Optische Prüftechnik und Automation GmbH





nokra manufactures inline measurement systems using optical lasers with applications in the steel, aluminium and automotive industries. Its systems measure geometric features such as length, width, thickness, profile, form and position. The measuring systems inspect seamlessly and automatically in the production cycle with nearly 2,500 laser sensors.





Headquarters	Baesweiler, North Rhine- Westphalia
Managing Director	Günter Lauven
Revenue 2020	2.3 mn EUR
Employees 2020	23
Foundation	1991
With Blue Cap since	2014
Ownership stake in %	90
Locations	Baesweiler, North Rhine- Westphalia
Industry	Production Technology

Review 2020

 Exposure to Covid-19 weakened industries: plant closures, decrease of CapEx driven orders

- Many years of experience, an interdisciplinary team and the close cooperation with its partners ensure that nokra's measuring systems are continually further developed and comply with the latest state-of-the-art.
- Further potential for value creation:
 - Further development of standard products and solutions in order to process smaller orders profitably
 - New customer groups

■ Gämmerler GmbH



GÄMMERLER

Gämmerler GmbH has specialized in the development, construction and assembly of systems and machines for the **finishing of printed products**. Due to the general consolidation pressure in the printing industry and Covid-19-induced weakness, Gämmerler will **focus on the service and spare parts business** in the future. This includes the maintenance of existing lines as well as comprehensive and prompt spareparts services.





Headquarters	Geretsried-Gelting, Bavaria
Managing Director	Eckhardt Hörner-Marass
Revenue 2020	7 mn EUR
Employees 2020	37
Foundation	1978 by Hagen Gämmerler
With Blue Cap since	2011
Ownership stake in %	100
Industry	Production Technology

Review 2020

- Weakness of printing industry was enhanced by Covid-19
- Significant reduction in new orders

- Strategic focus on profitable service and spare parts business which is well established: broad customer base that corresponds to the world's largest installed base of post press systems with an active machine base of ~300 mn EUR
- Further potential for value creation:
 - Strategic focus on the profitable and highmargin service business
 - Reduction of the company's dependency on the structurally weak and cyclical printing industry

Carl Schaefer

Gold- und Silberscheideanstalt GmbH



Sold in Nov 2021



Carl Schaefer operates as a **gold and silver refinery** in the field of precious metal recovery, as well as trading in precious metal products. In the recycling process, pure precious metal is extracted from the delivered goods. The company offers a wide range of precious metal semi-finished and finished products. Customers include **precious metal traders**, **goldsmiths**, **jewelers**, **dental laboratories**, **dentists and private individuals**.





Headquarters	Pforzheim, Baden- Württemberg
Managing Director	Ulrich Blessing
Revenue 2020	31.8 mn EUR
Employees 2020	15
Foundation	1861 by Carl Schaefer
With Blue Cap since	2016
Ownership stake in %	100
Industry	Metal Technology

Review 2020

Strong increase in business volume and gold price

- Carl Schaefer offers an extremely broad range of services. A key success factor is the confidence of its customers. As an anticyclical company Carl Schaefer contributes to Blue Cap's diversification
- Further potential for value creation:
 - Sales activities are to be further expanded and systematized in order to increase consignment and reduce dependency from gold price
 - Drive growth in less cyclical segments, such as dental laboratories

Disclaimer



By accessing this document, you acknowledge the restrictions on use set out herein. The information contained in this document regarding Blue Cap AG ("Blue Cap" or the "Company") may not be distributed, reproduced, published or passed on to other persons, either in whole or in part. No responsibility is taken for the correctness of the information provided.

This document is for information purposes only and should not be considered as investment advice. It does not constitute, nor is it intended to constitute, a securities prospectus and should not be construed as an offer to buy or sell securities or as a solicitation of an offer to buy or sell securities. This document should not be used as the sole basis for any analysis or evaluation and investors should not purchase or subscribe for securities of the Company on the basis of this document or in reliance on the accuracy of the information contained herein.

To the extent that forecasts, estimates, opinions or expectations are expressed or forward-looking statements are made in this document, these statements may involve known and unknown risks and uncertainties. The actual results and developments may therefore differ materially from the expectations and assumptions expressed. There is no obligation to publicly update or revise these forward-looking statements if actual developments differ from those expected.

Insofar as the information contained in this document is based on statements made by third parties, we would like to point out that no warranty or guarantee, either explicit or implicit, is given regarding the appropriateness, accuracy, completeness or correctness of this information. This also applies to any other statement or opinion in this document.

Neither the Company, its directors, employees or affiliates, nor any other person assumes or accepts any responsibility, obligation or liability whatsoever (whether as a result of negligence or otherwise) for any loss or damage arising out of the use of this document or any statement or information contained herein. The provision of this document does not create any obligation for Blue Cap AG or its representatives to provide the recipient with additional information, to update this document or any information contained herein, or to correct any errors or inaccuracies.